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Learn how to use your Facebook business landing pages to Sell and List more homes with features like:

- Search all Properties, from your Facebook landing page
- FREE "Instant" Home Values
- Real Estate and Mortgage content for Agents to share/post
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WILLIAM P. McLENNAN

Marketing & Business Development

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WMcLennanAdvisors.com



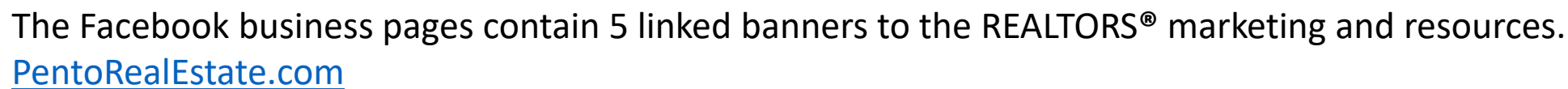
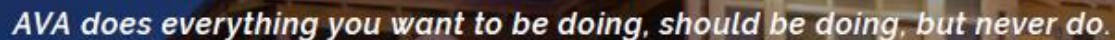
HEADQUARTERS



SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.







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PentoRealEstateGroup.com

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SEARCH FOR HOMES

City, Zip, Address, or MLS #

Property Types

☐ Single Family ☐ Condo
☐ Townhouse ☐ Multi Family

Min Price **Max Price**
\$0 \$0

Min Beds **Min Baths**
Beds Baths

Frank Pento - Your Real Estate Resource
September 13 · Edited ·

SEARCH ALL PROPERTIES -
Click this link to search for your new home ...
<https://pentorealestategroup.com/>
"Your Success Is My Top Priority"
A lifelong resident of Monmouth County with deep roots in the area, Frank's real estate business continues to grow in the Monmouth, southern Middlesex and northern Ocean County real estate markets. With over 16 years of experience, he has earned a level of accomplishment that places him in the Top 1% of all roughly 8,000 licensed real estate agents in the Monmouth/Ocean area.

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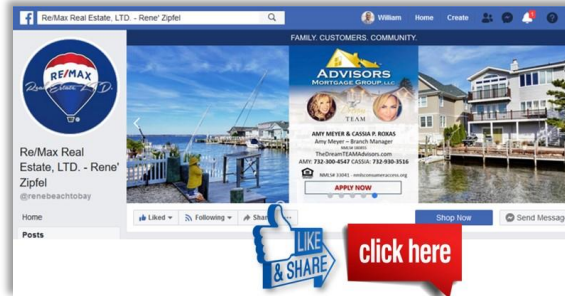


The Facebook banner is linked to the REALTORS' IDX (Internet Data Exchange) "Properties Search"
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Thank You!

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8:59 AM 11/14/2019







Are You Thinking About Selling Your House Soon?

It's difficult to know when is the best time to sell, or how to get the most money for your house, but you don't need to go through the process alone.

You may be wondering if prices are projected to rise or fall...or how much competition you may be seeing in your market. The **free eGuide** below will answer many of your questions and likely bring up a few things you haven't even thought about yet.

Simply fill out the form below to receive your copy of the eGuide, and feel free to get in touch if you have any questions.



Your Name (required)

Email Address (required)

Phone Number (optional)

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Are You Thinking About Buying a Home?

The process of buying a home can be overwhelming at times, but you don't need to go through it alone.

You may be wondering if now is a good time to buy a home...or if interest rates are projected to rise or fall. The **free eGuide** below will answer many of your questions and likely bring up a few things you didn't even know you should consider when buying a home.

Simply fill out the form below to receive your copy of the eGuide, and feel free to get in touch if you have any questions.





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Email Address (required)

Phone Number (optional)

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Are You Thinking About Buying or Selling a Home? These e-Guides are available at AdvisorsHomeSellingGuide.com & AdvisorsHomeBuyingGuide.com



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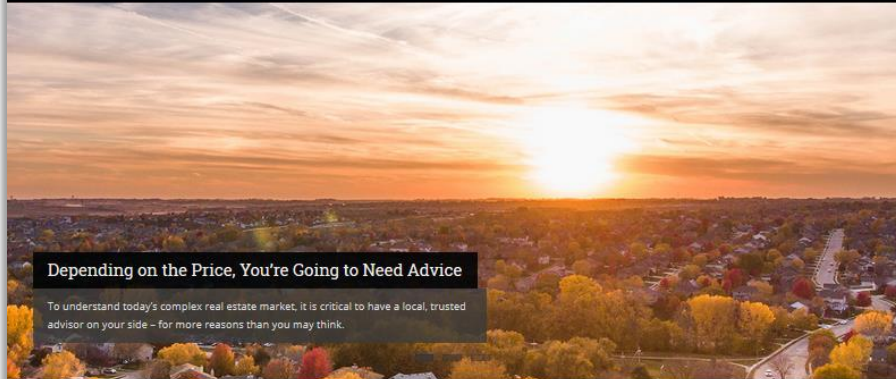
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Depending on the Price, You're Going to Need Advice

To understand today's complex real estate market, it is critical to have a local, trusted advisor on your side – for more reasons than you may think.



Buyer Demand Growing in Every Region

Wednesday November 13th, 2019

Buyers are out in full force this fall, increasing the demand for homebuying in all four regions of the country.



ADVISORS MORTGAGE GROUP - Jane McClutchy

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Forget the Price of the Home. The Cost is What Matters.

Thursday November 7th, 2019 Housing Market Updates, Interest Rates, Pricing

Home buying activity (demand) is up, and the number of available listings (supply) is down. Demand outpaces supply, prices appreciate. That's why firms are beginning to increase their projections for home price appreciation going forward. As an example, CoreLogic increased their month projection for home values from 4.5% to 5.6% over the last few months.

The reacceleration of home values will cause some to again voice concerns about affordability last week, however, First American came out with a data analysis that explains how price is not only market factor that impacts affordability. They studied prices, mortgage rates, and wage January through August of this year. Here are their findings:

Home Prices

"In January 2019, a family with the median household income in the U.S. could afford to buy a \$373,900 house. By August, that home had appreciated to \$395,000, an increase of \$21,100."

Mortgage Interest Rates

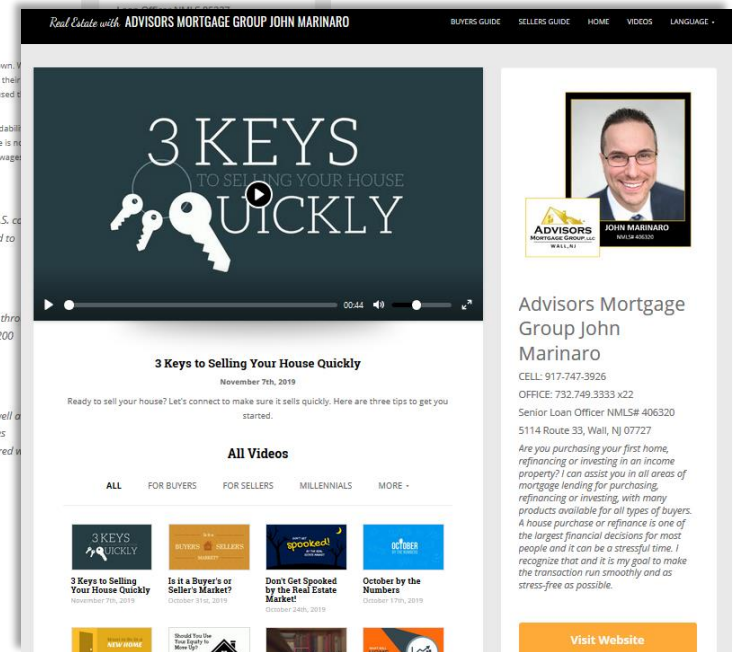
"The 0.85 percentage point drop in mortgage rates from January 2019 through August 2019 increased affordability by 9.7%. That translates to a \$40,200 improvement in house-buying power in just eight months."

Wage Growth

"As rates have fallen in 2019, the economy has continued to perform well as a result of a tight labor market and wage growth. Wage growth pushes household incomes upward, which were 1.5% higher in August compared to January."

ADVISORS MORTGAGE GROUP Bernadette Chemidlin

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3 KEYS TO SELLING YOUR HOUSE QUICKLY

November 7th, 2019

Ready to sell your house? Let's connect to make sure it sells quickly. Here are three tips to get you started.

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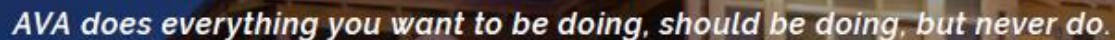
Is It a Buyer's or Seller's Market?
October 31st, 2019

Don't Get Spooked by the Real Estate Market!
October 31st, 2019

October by the Numbers
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Outstanding!

Nathaly Berrio from Parlin, NJ

Craig and his team were great! They were super committed to get our loan working. Everything was easy, smooth and fast! They are always available to answer any questions and help throughout the process. Their rates are also super competitive! The dream of our house became a reality because of their help.

We couldn't be more grateful.

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CRAIG LaBRUNO



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11/1/2019

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[Read more](#)

LOAN STATUS Closed Oct 2019

INTEREST RATE **Lower than expected**

LOAN TYPE Purchase

FEES/CLOSING COSTS As expected

CLOSE ON TIME Yes

30 year fixed

Conventional Loan

First-time home buyer



Excellent service

Joe G from Sea Girt, NJ

8/27/2019

Craig and his team helped me get a refinance after a recent divorce. His team is amazing. Made the process very smooth and easy. Craig even went out of his way on a day off to pick up some needed documents . Helped to make a difficult situation as easy ...