SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.

Social Marketing for Loan Officers and their REALTOR® partners

I am your AVA contact for all your social marketing needs, below are some marketing examples of how we can help you close more loans and enhance or create realtor referral business.

Learn how to use your Facebook business landing pages to Sell and List more homes with features like:

- **Search all Properties, from your Facebook landing page**
- **FREE "Instant" Home Values**
- **Real Estate and Mortgage content for Agents to Post & Share**
- **Home Buying and Selling e-Guides**
- **Loan Officer's website resources for your clients to get Pre-Approved, Mortgage Tools and so much more.**

Download this presentation at MarketingWithAdvisors.com





ADVISORS MORTGAGE GROUP, LLC ®

WILLIAM P. McLENNAN

Marketing & Business Development, NMLS# 1719968
1411 Highway 35 • Ocean, NJ 07712
Branch NMLS# 33041
Office: 732.292-3133 Ext. 256 • Cell: 267-280-3388
WMcLennan@AdvisorsMortgage.com
WMcLennan.AdvisorsMortgage.com

EQUAL HOUSING OPPORTUNITY

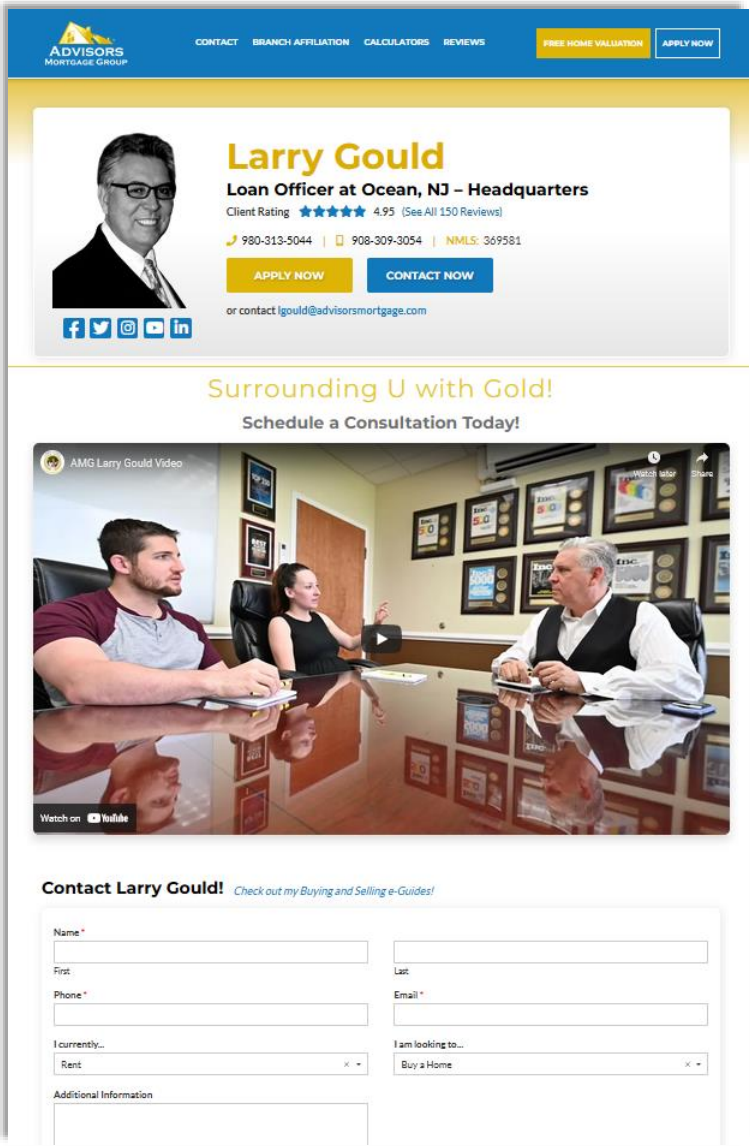
Licensed by the NJ Department of Banking and Insurance

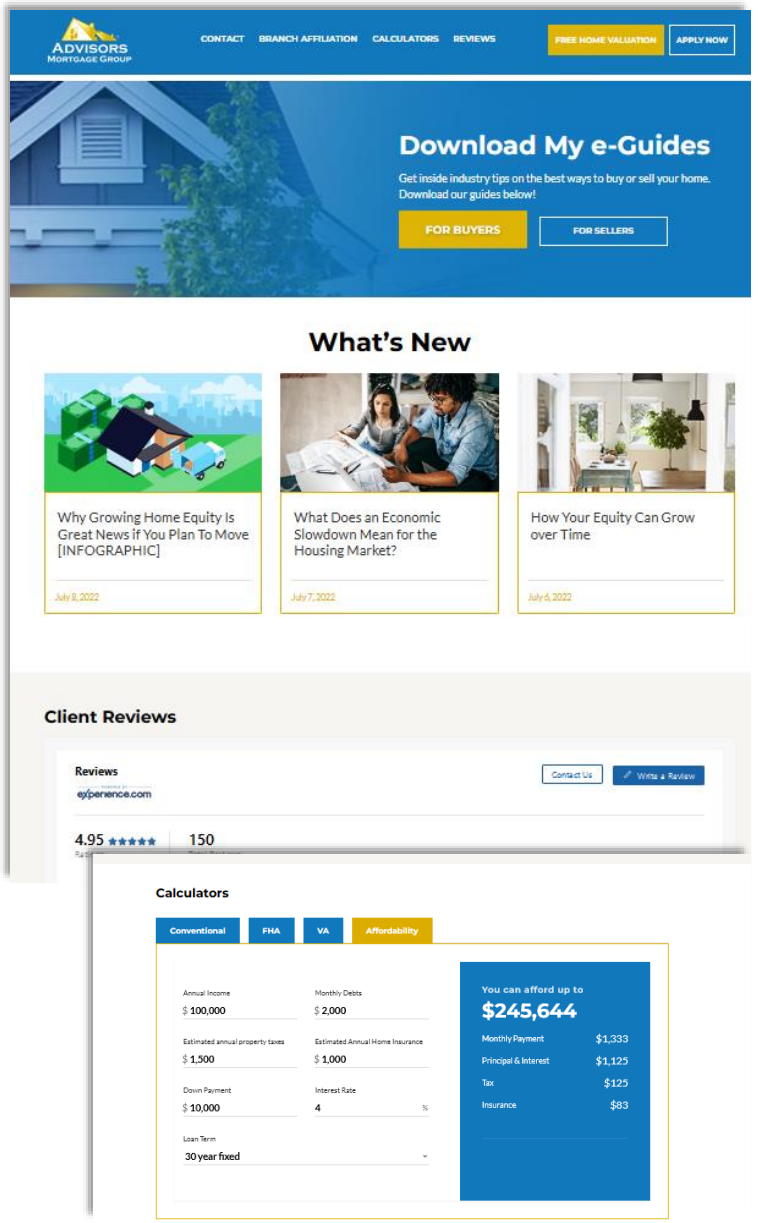
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Loan Officer's "personalized" Advisors website





Loan Officer "personalized" website, are created to help you to share your Advisors resources, examples –

1) Secure, online Application
2) Request a Rate Quote
3) Contact you directly with questions or request and so much more.

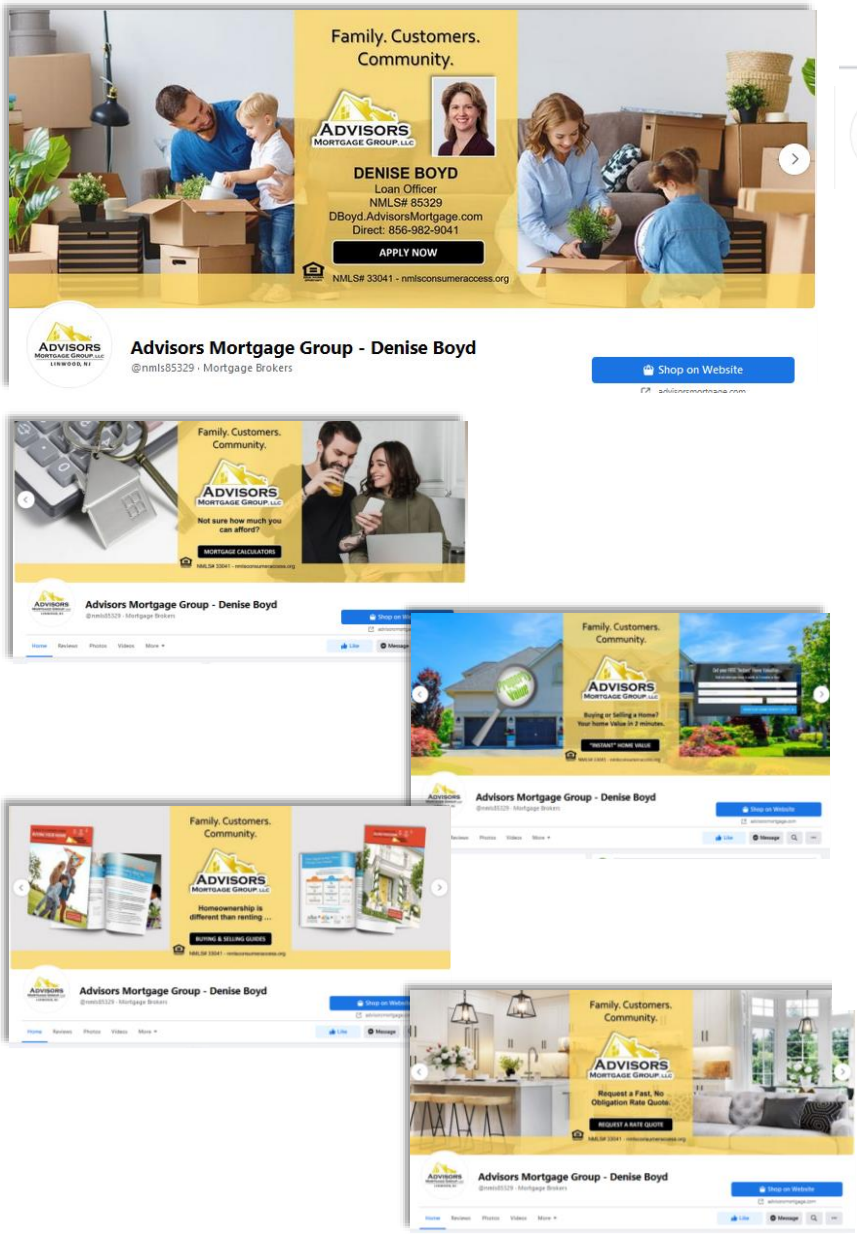
Click Here to view Larry Gould's Loan Officer website

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Social Marketing for Loan Officers and their REALTOR® partners

Loan Officer's Facebook Advisors business pages



Advisors Mortgage Group – Denise Boyd
July 3 at 7:12 PM

APPLY NOW
Advisors Mortgage Application …
https://dboyd.advisorsmortgage.com/applynow
If you are looking to apply for a new loan, refinance an existing loan, or simply have questions, click the link above to get started or contact me at 856.982.9041.

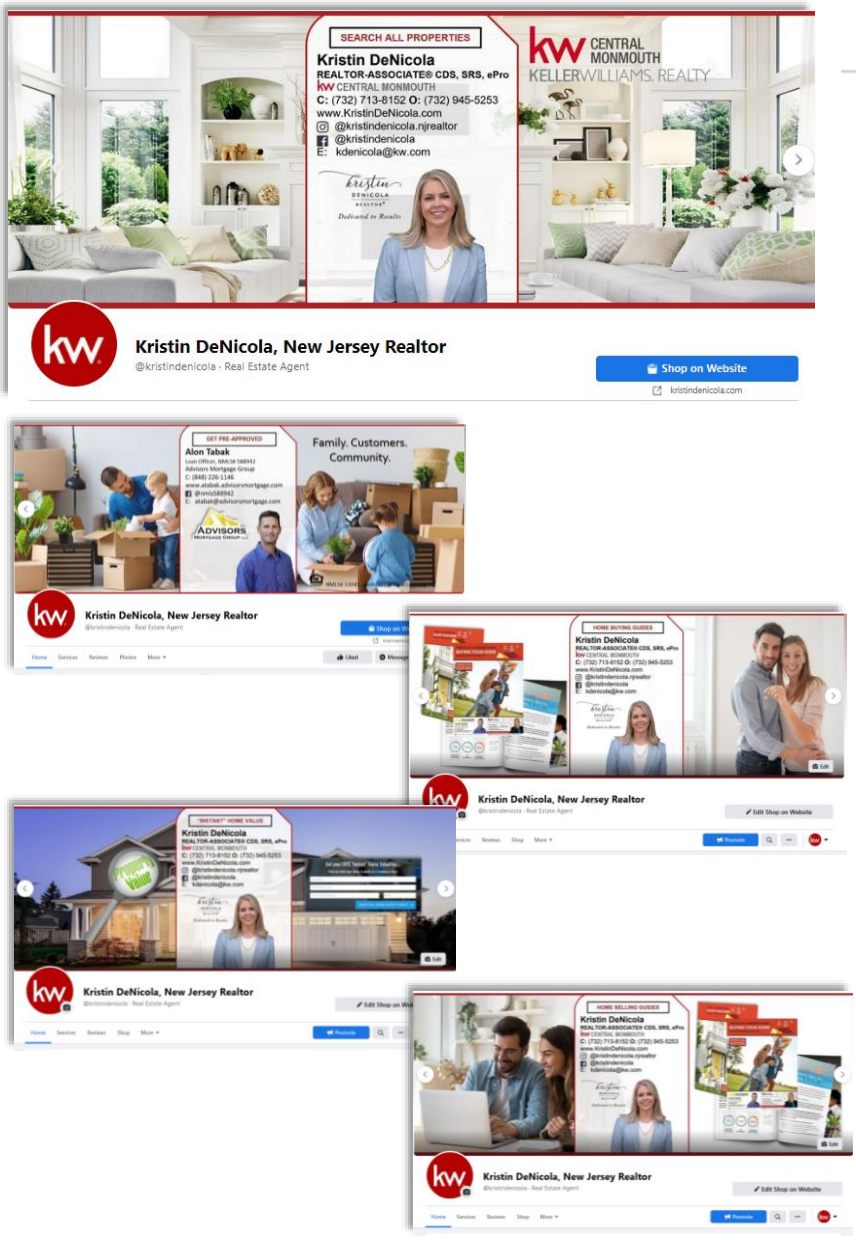
Advisors Loan Officer Facebook business pages, are created to help you to share your Advisors website resources, like –
1) Secure, online Application
2) Request a Rate Quote
3) Contact you directly with questions or request and so much more.
Click Here to view Denise's Advisors Facebook business page.

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Social Marketing for Loan Officers and their REALTOR® partners

Facebook REALTOR® business pages



Kristin DeNicola, New Jersey Realtor
20 hrs ·

SEARCH ALL PROPERTIES
Click this link to search all properties - https://kristindenicola.kw.com/
I am a full-time real estate professional committed to serving my clients with the highest level of professionalism and customer service. Selling and Buying real estate is a big investment and it's important to have a qualified realtor assisting and guiding you in the process. My expertise in the industry as well as my local knowledge benefit my clients in each aspect of the transaction. Guiding buyers through the process, I am there every step of the way and I continue to foster this relationship long after the closing takes place.

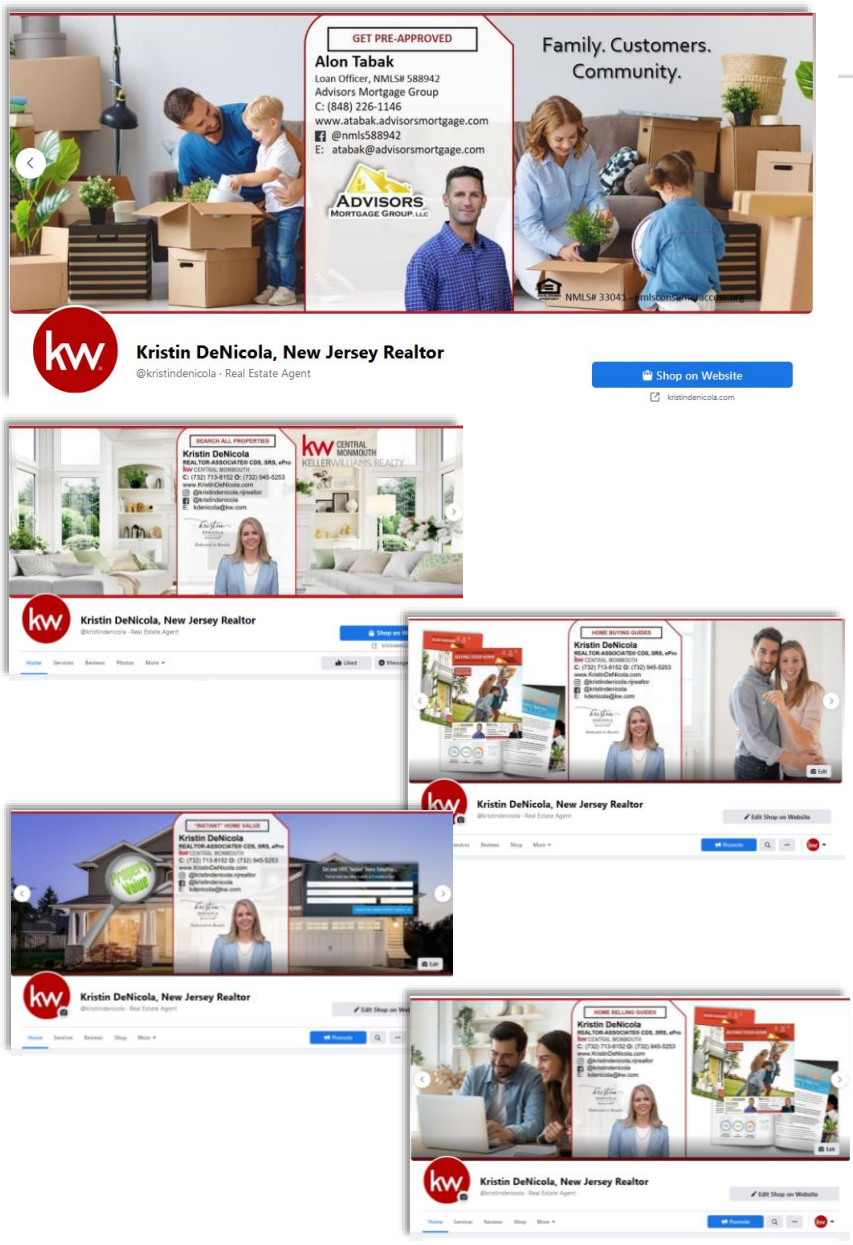
A REALTOR'S® business page is created to promote both the agent and their Advisors Loan Officer and their resources, like -
1) Search All Properties 2) FREE "Instant" Home Value 3) Secure Online Application with their Advisors' Loan Officer and so much more.
Click Here to view Kristin's Facebook business page.

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Social Marketing for Loan Officers and their REALTOR® partners

Facebook REALTOR® business pages



Kristin DeNicola, New Jersey Realtor
20 hrs ·

GET PRE-APPROVED, APPLY NOW – Alon is ready to help you throughout the home financing process. The process starts with getting Pre-Approved, especially in this seller's market! Click this link to learn more http://atabakadvisors.com/approval Click this link to get started with your Advisors Mortgage Application … https://advisorsmortgage.com/loan-officers/atabak/
Contact info:
ALON TABAK, Loan Officer
NMLS# 588942
ATabak.AdvisorsMortgage.com
ATabak@AdvisorsMortgage.com
Direct: 848-226-1146
Branch NMLS# 173453 See less

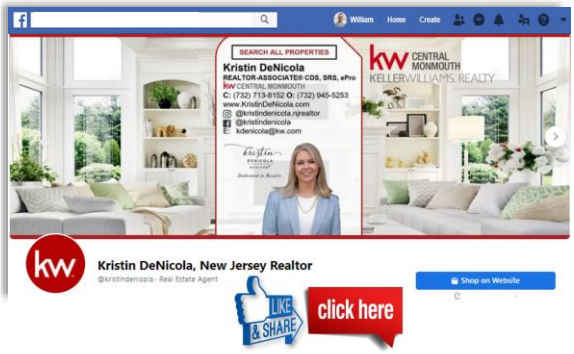
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Click Here to view Kristin's Facebook business page.

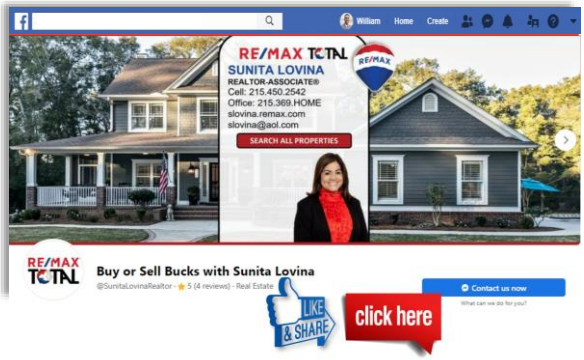
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Social Marketing for Loan Officers and their REALTOR® partners

Facebook REALTOR® business page examples













Example of REALTOR® Facebook business pages. Contact me today to get started with your new social marketing Facebook business page, wmclennan@advisorsmortgage.com or 267-280-388.

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Social Marketing for Loan Officers and their REALTOR® partners

Loan Officer's Facebook Advisors business page examples













Example of Loan Officer Facebook business pages. Contact me today to get started with your new social marketing Facebook business page, wmclennan@advisorsmortgage.com or 267-280-388.

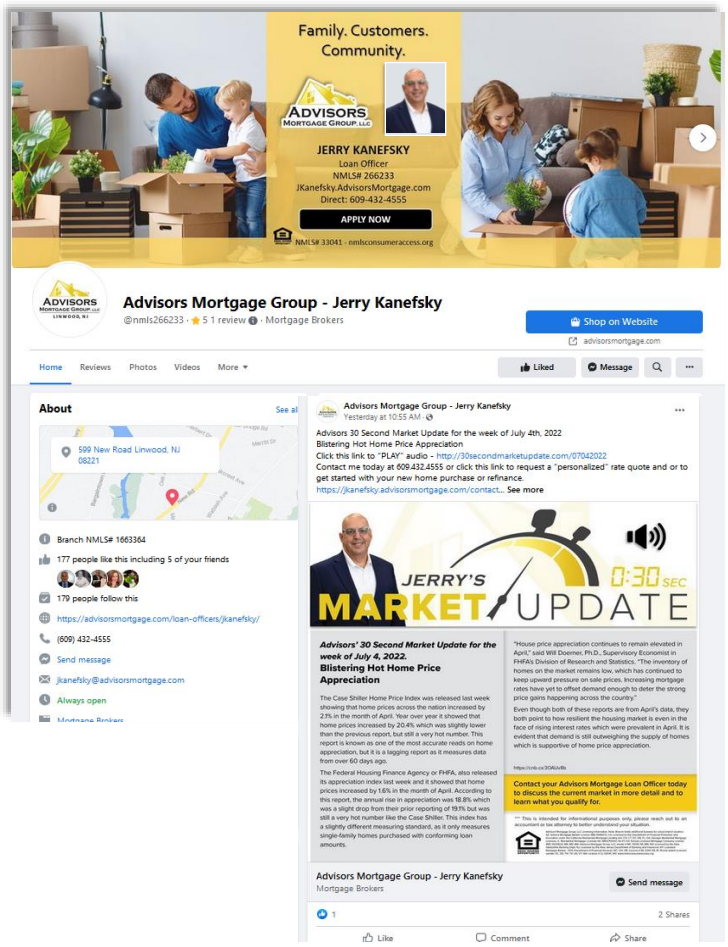
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Social Marketing for Loan Officers and their REALTOR® partners

30 Second Market Update weekly personalized social campaigns





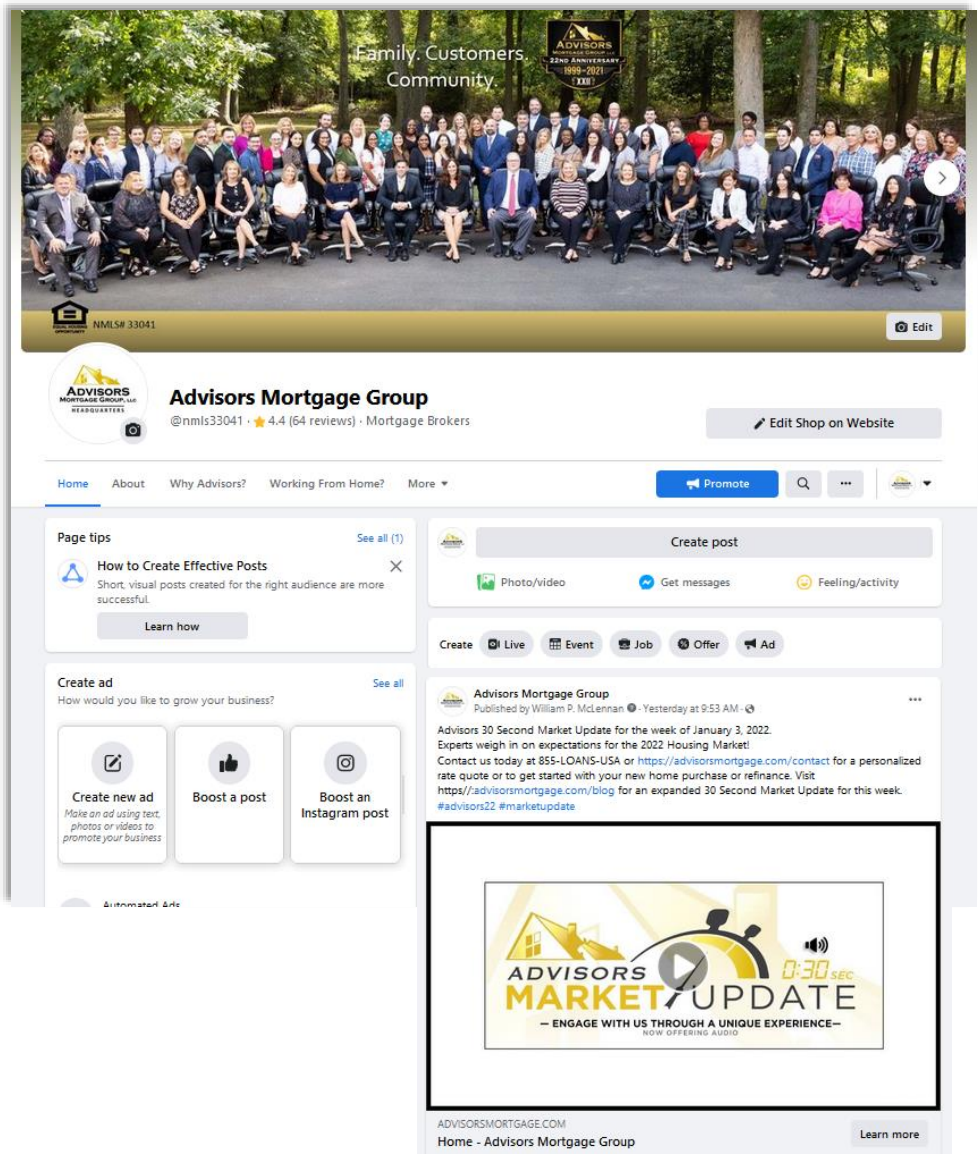
Advisors 30 Second Market Update for the week of July 4th, 2022
Blistering Hot Home Price Appreciation
Click this link to "**PLAY**" audio - http://30secondmarketupdate.com/07042022
Contact me today at 609.432.4555 or click this link to request a "personalized" rate quote and or to get started with your new home purchase or refinance.
https://jkanefsky.advisorsmortgage.com/contact
#advisors #advisorsmarketupdate

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Social Marketing for Loan Officers and their REALTOR® partners

30 Second Market Update, weekly video social campaign



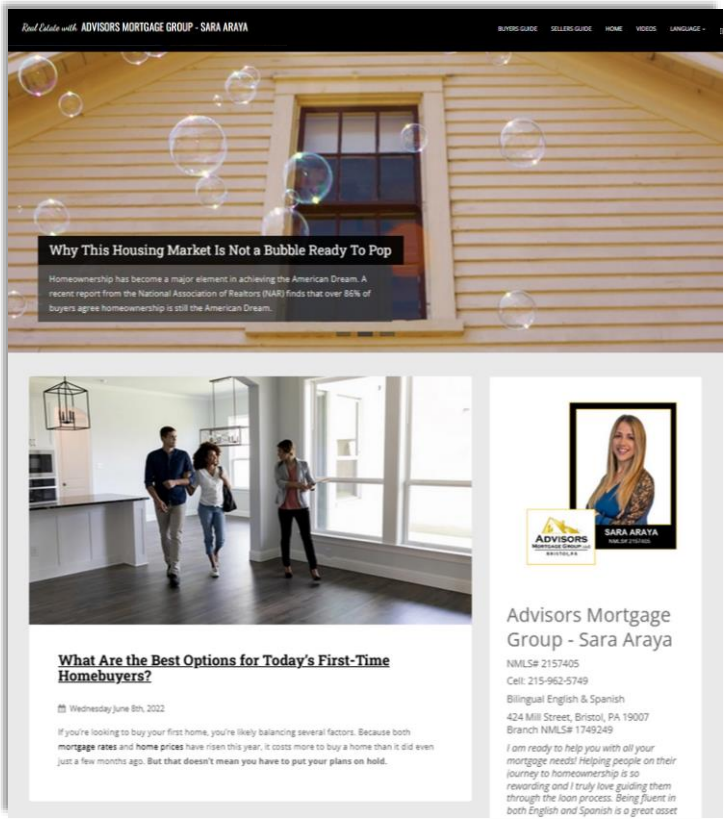
Advisors 30 Second Market Update for the week of July 4th, 2022
Blistering Hot Home Price Appreciation
Contact us today at 855-LOANS-USA or https://advisorsmortgage.com/contact for a personalized rate quote or to get started with your new home purchase or refinance. Visit https//:advisorsmortgage.com/blog for an expanded 30 Second Market Update for this week.
NMLS# 33041
#advisors22 #advisorsmarketupdate

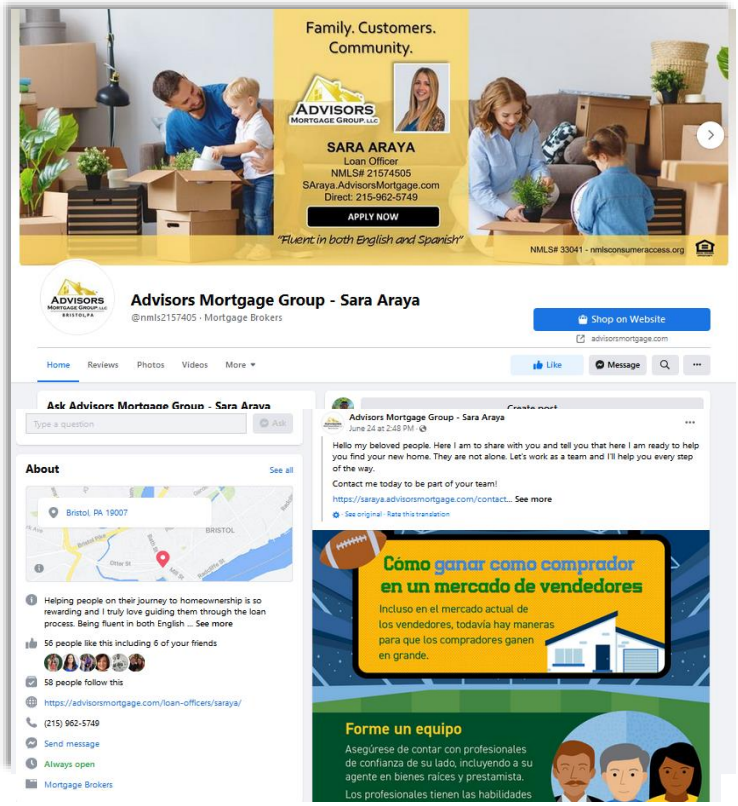
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Social Marketing for Loan Officers and their REALTOR® partners

KCM, Keeping Current Matters, for Loan Officers (English & Spanish)





Española -

Hola mi gente querida. Aqui estoy para compartir con ustedes y decirles que aqui estoy lista para ayudarlos encontrar su nueva casita. No estan solo. Vamos a trabajar en equipo y te ayudare por cada paso.

Contáctame hoy para hacer parte de su equipo!

https://saraya.advisorsmortgage.com/contact

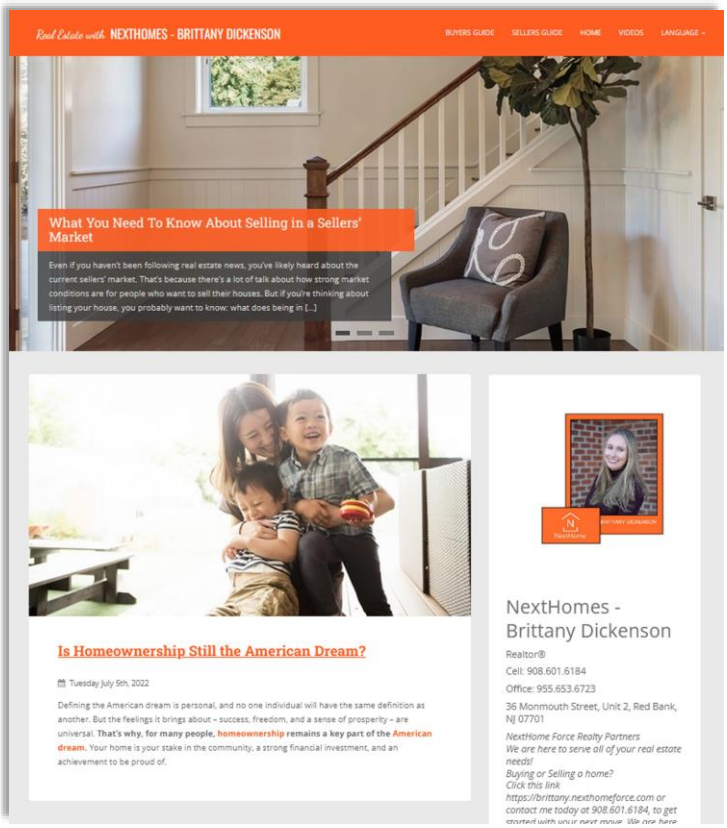
215-962-5749

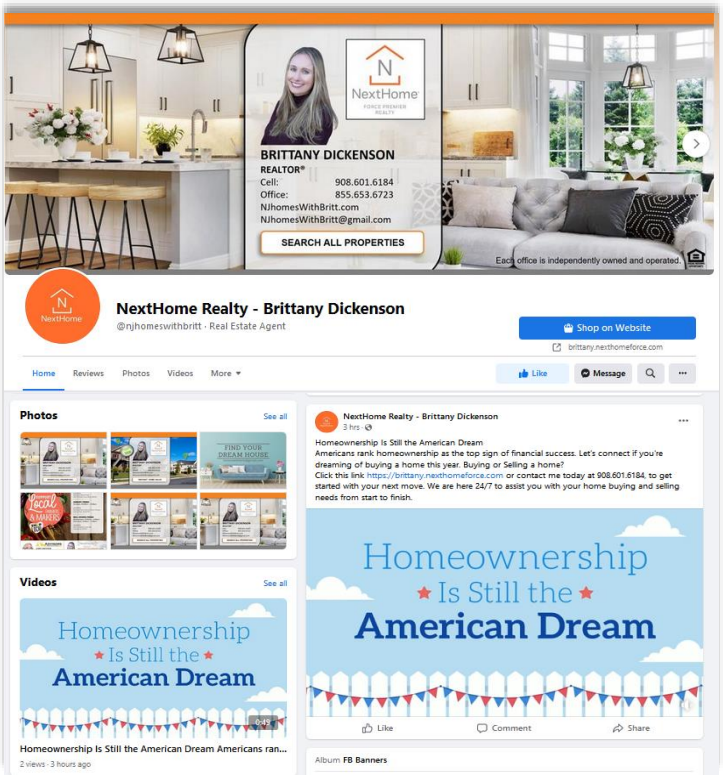
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Social Marketing for Loan Officers and their REALTOR® partners

KCM, Keeping Current Matters, for REALTOR® partners





Homeownership Is Still the American Dream
Americans rank homeownership as the top sign of financial success. Let's connect if you're dreaming of buying a home this year. Buying or Selling a home?
Click this link https://brittany.nexthomeforce.com or contact me today at 908.601.6184, to get started with your next move. We are here 24/7 to assist you with your home buying and selling needs from start to finish.

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Social Marketing for Loan Officers and their REALTOR® partners

KCM, Buying and Selling a Home e-Guides



DOWNLOAD Your FREE e-Guides -
Buying A Home Guide - http://realestatewithadvisors.com/buyguide
Selling A Home Guide - http://realestatewithadvisors.com/sellguide

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Social Marketing for Loan Officers and their REALTOR® partners

KCM, First-Time Buying a Home e-Guide



Advisors First-Time Homebuyer e-Guide

This guide helps first-time buyers with what they need to know before buying a home and simply and effectively explains the homebuying process. Click this link to download your FREE e-Guide - http://jmcclutchyadvisors.com/1sthouse

Thinking about Buying your first home? Contact me today at 973-902-1854 or https://jmcclutchy.advisorsmortgage.com/contact to discuss the current market in more detail or to get started with your next move.

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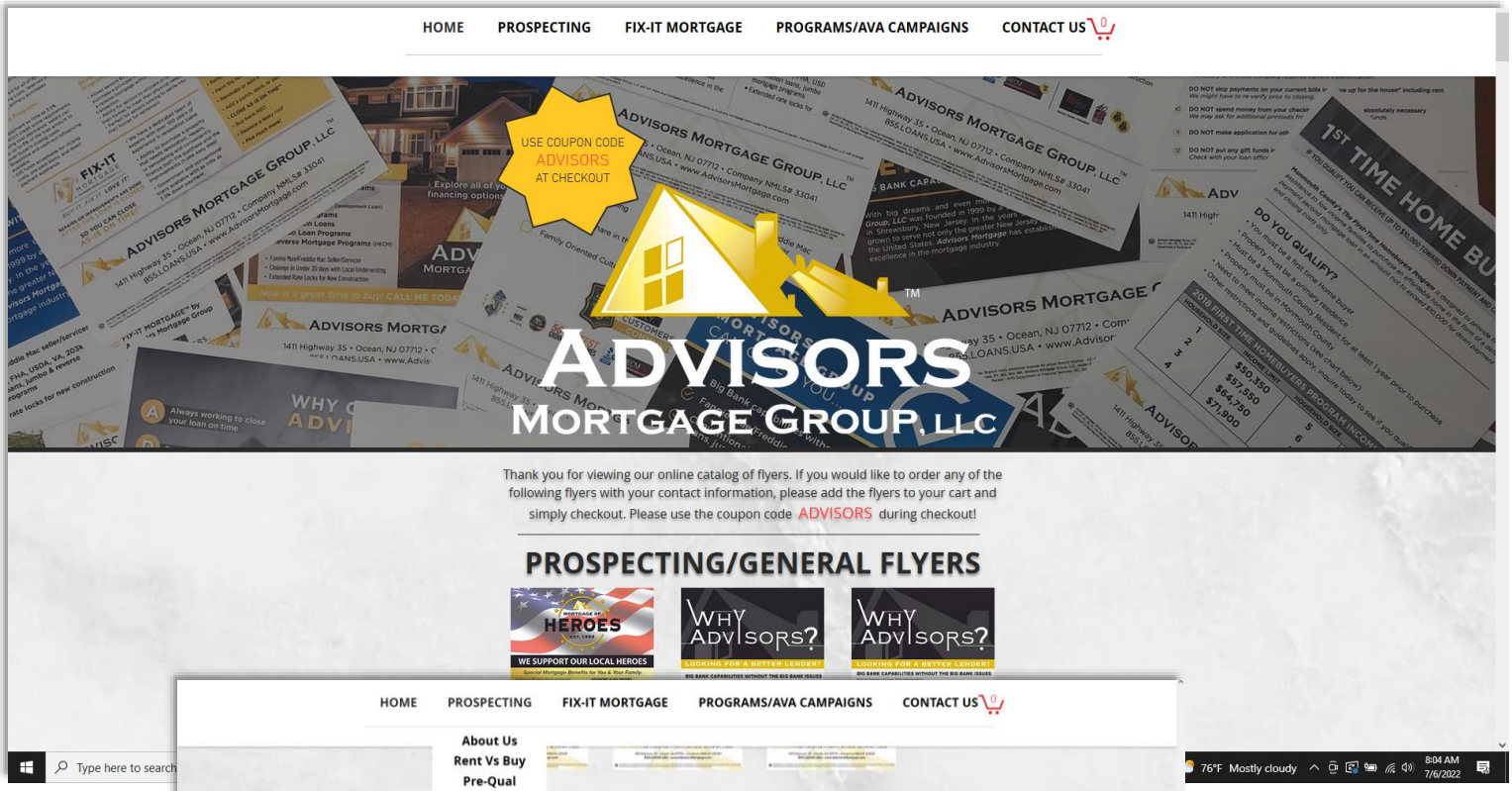
Thinking about Buying your first home? Contact me today at 201.927.8486 or https://clabruno.advisorsmortgage.com/contact to discuss the current market in more detail or to get started with your next move.

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Social Marketing for Loan Officers and their REALTOR® partners

Advisors' Marketing Flyers – *Flyers on the Fly*



Flyers on the Flyer! Your personalized flyers can be requested in both a PDF for printing or a JPEG for social campaigns or email blast through AVA.

Click this link to view our Advisors program flyers and request yours,
www.AdvisorsMarketingFlyers.com

Simply chose a flyer or flyers and send your request to wmclennan@advisorsmortgae.com and you will receive your request in less than 24 hours!

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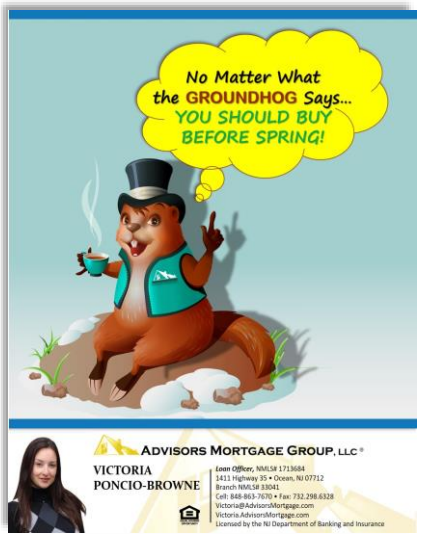
Advisors' Flyers – *Flyers on the Fly* examples













Flyers on the Flyer! Your personalized flyers can be requested in both a PDF for printing or a JPEG for social campaigns or email blast through AVA.
Simply chose a flyer or flyers and send your request to wmclennan@advisorsmortgae.com and you will receive your request in less than 24 hours!

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Advisors' Flyers – *Flyers on the Fly*, now available to be Co-Branded





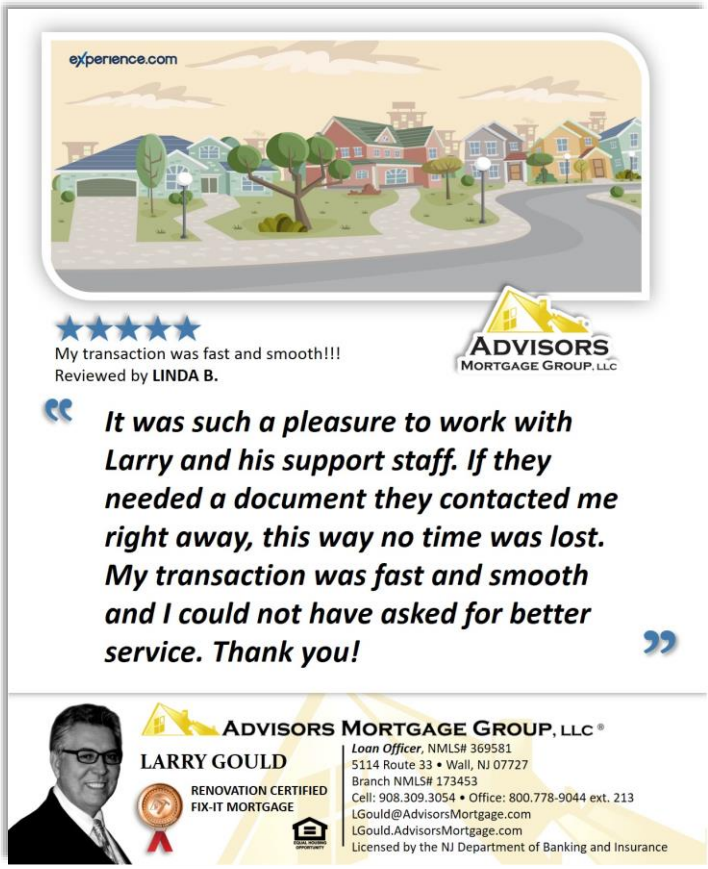
Who needs a "Marketing with your Advisors' Loan Officer" flyer/social campaign? Your AVA team is excited to announce our new REALTOR® partner marketing program. You can now request your Advisors' marketing flyers, to be personalized with your REALTOR® partner's contact info.

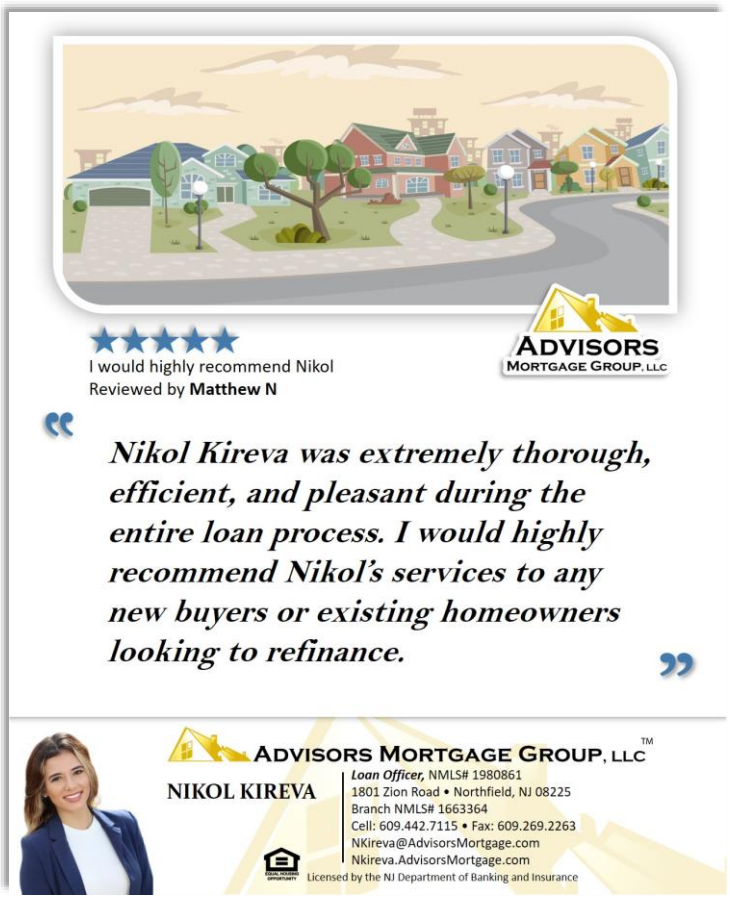
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Social Marketing for Loan Officers and their REALTOR® partners

experience.com FIVE STAR REVIEW social campaigns





Your experience.com FIVE STAR REVIEW social campaigns, make for a great way to promote your testimonials! Request your personalized campaign today at wmclennan@advisorsmortgage.com

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Lifestyle With Advisors digital monthly magazine



Lifestyle with Advisors digital monthly magazine contains unlimited content to create social postings to stay top of mind with your family, friends and clients.
Click this link to open the e-magazine – www.LifestyleWithAdvisors.com

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Virtual Marketing Meetings, schedule your ZOOM presentation today!



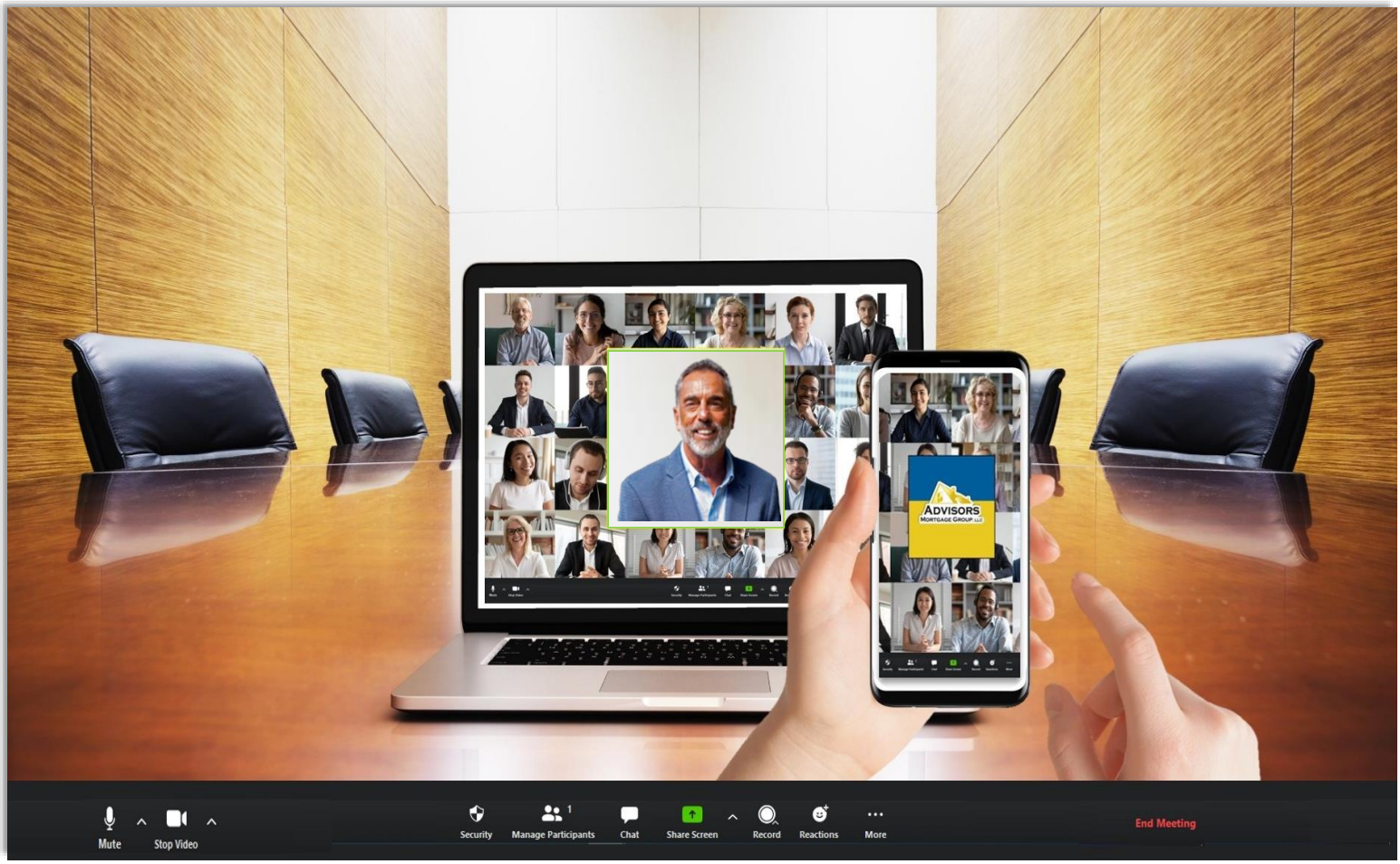
Advisors social marketing will help you to enhance or create REALTOR® referral partners, by sharing our marketing programs and services, that can truly help them to List and Sell more homes!
Click Here for an example of a ZOOM meeting with a REALTOR®
Click Here for an example of a ZOOM meeting with an office of REALTORS®
Contact me today at wmclennan@advisorsmortgage.com today to schedule yours!

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Virtual Marketing Meetings, schedule your ZOOM presentation today!



Virtual meetings can be scheduled with me to present our social marketing programs and services to your REALTOR® partners or prospects.
Contact me today at wmclennan@advisorsmortgage.com to schedule your ZOOM presentation.



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EQUAL HOUSING OPPORTUNITY

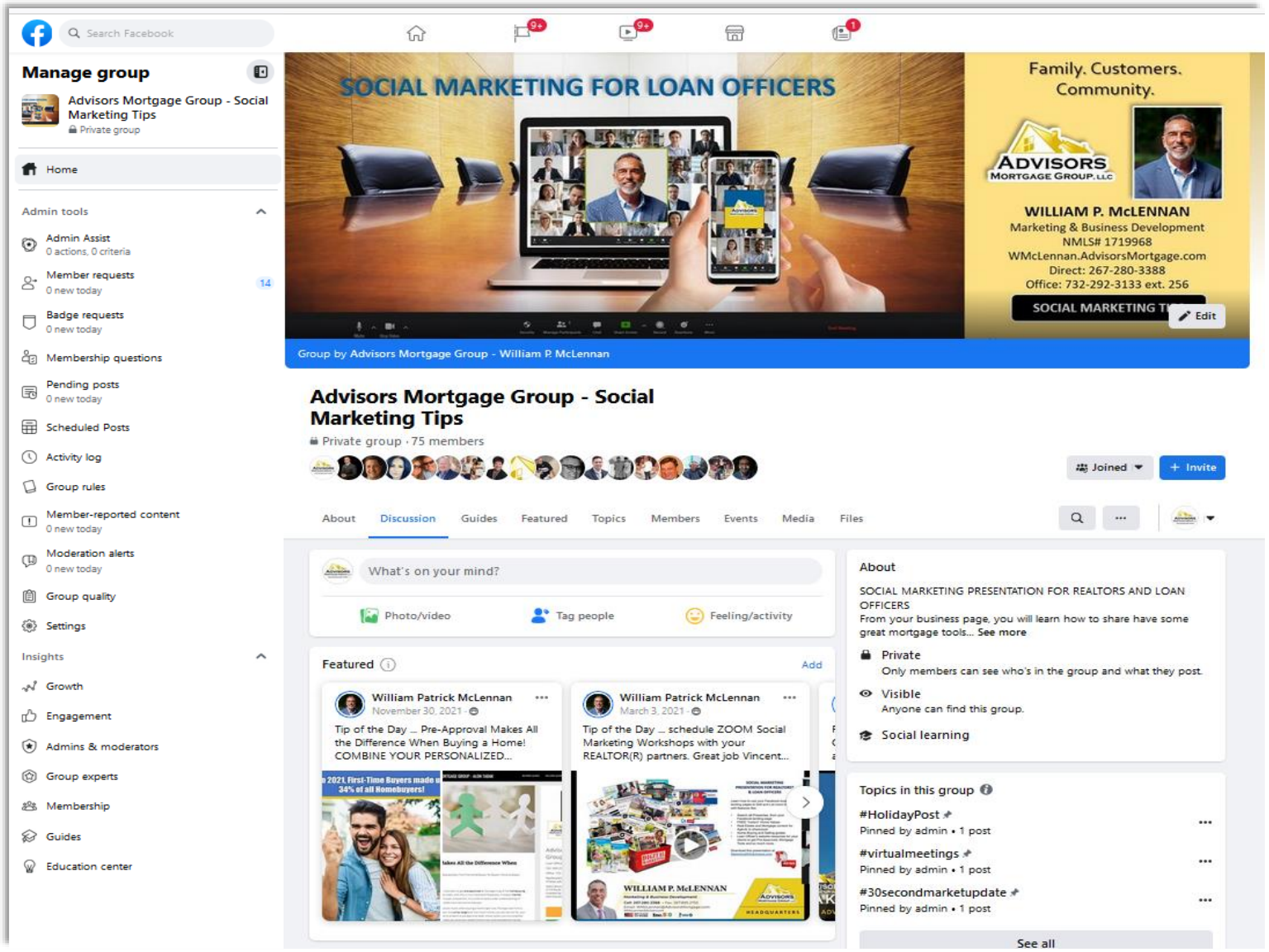
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Advisors Mortgage Social Marketing Tips, Group



Advisors Mortgage Social Marketing Tips Group
Contains many great ideas and resources on how to use your social marketing platforms, to close more loans!
If you are a member, great! If you are not yet a member and an Advisors Loan Officer, please request to become one at wmclennan@advisorsmortgage.com
Click Here to visit our Group.