





Mute ^ Stop Video ^

Security Manage Participants Chat Share Screen Record Reactions More

End Meeting

ESCROW SERVICES TITLE INSURANCE SHORT SALE NEGOTIATIONS



WILLIAM P. McLENNAN



ALL AHEAD TITLE AGENCY, LLC

Marketing & Business Development, NMLS# 1719968

46 Highway 36 • Keyport, NJ 07735

Office: 732.383.5287 • Cell: 267-280-3388

WMcLennan@AllAheadTitle.com

[SocialMarketingWithAllAheadTitle.com](https://www.AllAheadTitle.com/SocialMarketingWithAllAheadTitle.com)



SOCIAL MARKETING PRESENTATION FOR REALTORS®



Learn how to use your Facebook business landing pages to Sell and List more homes with features like:

- Search all Properties, from your Facebook landing page
- FREE "Instant" Home Values
- Real Estate and Mortgage content for Agents to Post & Share
- Home Buying and Selling guides



ESCROW
SERVICES



TITLE
INSURANCE



SHORT SALE
NEGOTIATIONS



WILLIAM P. McLENNAN



ALL AHEAD TITLE AGENCY, LLC

Marketing & Business Development, NMLS# 1719968

46 Highway 36 • Keyport, NJ 07735

Office: 732.383.5287 • Cell: 267-280-3388

WMcLennan@AllAheadTitle.com

SocialMarketingWithAllAheadTitle.com





SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.



WILLIAM P. McLENNAN



ALL AHEAD TITLE AGENCY, LLC

Marketing & Business Development, NMLS# 1719968

46 Highway 36 • Keyport, NJ 07735

Office: 732.383.5287 • Cell: 267-280-3388

WMcLennan@AllAheadTitle.com

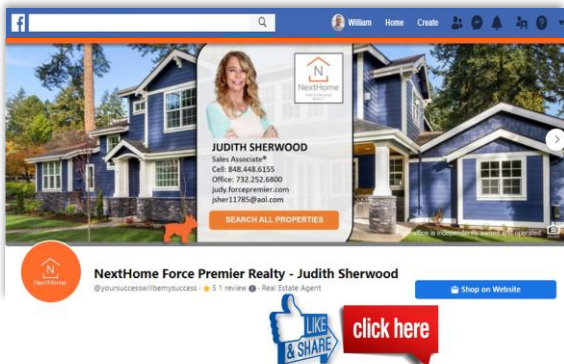
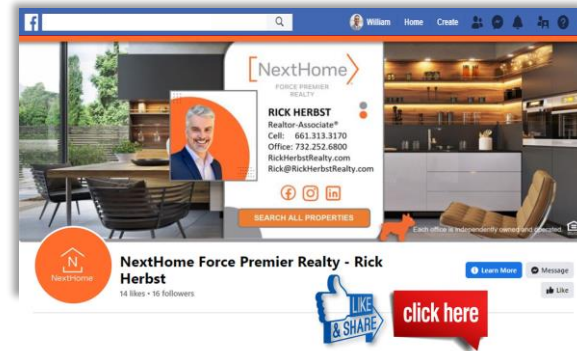
[SocialMarketingWithAllAheadTitle.com](https://www.AllAheadTitle.com)





SOCIAL TOOLBOX

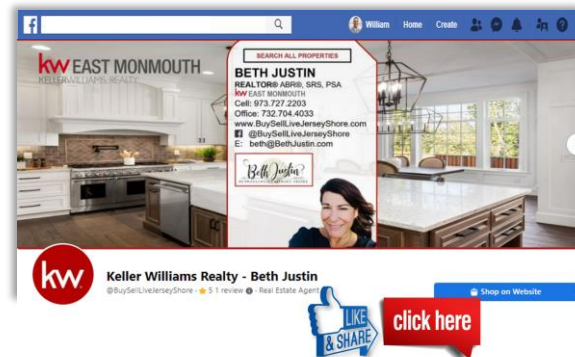
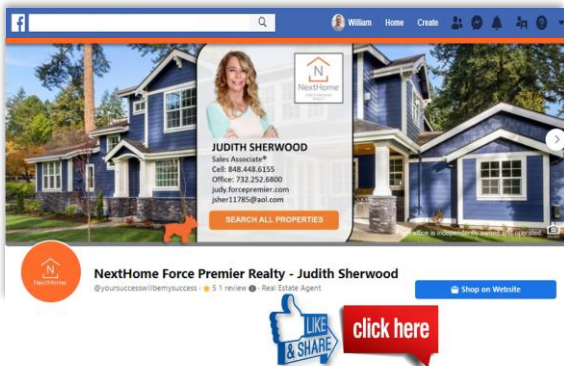
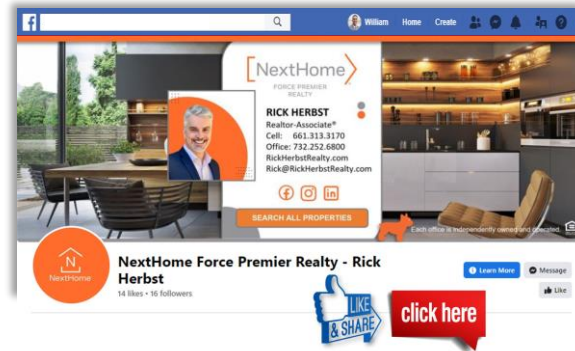
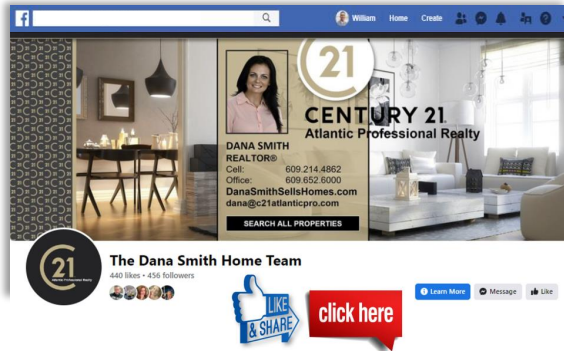
AVA does everything you want to be doing, should be doing, but never do.





SOCIAL TOOLBOX

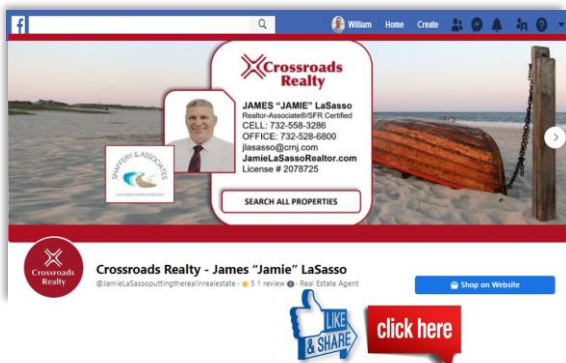
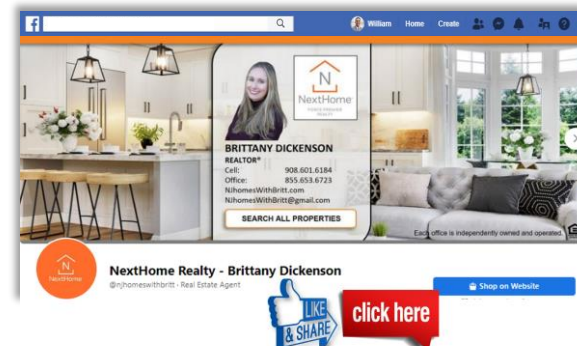
AVA does everything you want to be doing, should be doing, but never do.





SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.



Real Estate with RE/MAX SOLUTIONS - RAYMOND CLARKE

What You Want To Know If You're Pursuing Your Homeownership

If you're a young adult, you may be thinking about your goals and dreams for the months and years ahead. And if you're a young adult, you're in good company. Many of your peers are also pursuing their dream of owning a home. The *2022 Homeownership Report* from Moxwell says:

Equity Is a Game Changer for Homeowners Looking To Sell

Tuesday August 15th, 2023

If you're a homeowner, you might be torn on whether or not to sell your house right now.

RE/MAX SOLUTIONS - Raymond A. Clarke
Broker-Owner
Cell: 973.768.3374
Office: 973.731.1299 x109
RayClarkeRealtor.com
HomeValuesWithRayClarke.com

185 likes • 189 followers

Learn More Message Like

click here

ESCROW SERVICES TITLE INSURANCE SHORT SALE NEGOTIATIONS

TESTIMONIAL –

From a rating of 1-10, I say 10!!
My new business page, is amazing!
<https://www.facebook.com/rayclarkerealtor>
Bill was Phenomenal. He made a well thought out professional business page for My company. He definitely gave me a presence on social media which I didn't have much of.
Thank you for your patience and passion to help people like me grow their business through various social media platforms.
Thank you Mimi Korn with All Ahead Title Agency, LLC, for introducing me to Bill!

Raymond A. Clarke
RE/MAX Solutions
Broker-Owner
973-768-3374



WILLIAM P. McLENNAN



ALL AHEAD TITLE AGENCY, LLC
Marketing & Business Development, NMLS# 1719968
46 Highway 36 • Keyport, NJ 07735
Office: 732.383.5287 • Cell: 267-280-3388
WMcLennan@AllAheadTitle.com
SocialMarketingWithAllAheadTitle.com






SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.

Real Estate with **NEXTHOME FORCE PREMIER REALTY - RICHARD HERBST** HOME VIDEOS IDIOMA: ESPAÑOL FREE BUYING/SELLING GUIDES



Why the Median Home Price Is Meaningless in Today's Market

Tuesday June 20th, 2023 For Buyers, For Sellers, Pricing, Housing Market Updates

[f](#) [t](#) [in](#) [p](#) [e](#)

The National Association of Realtors (NAR) will release its latest Existing Home Sales (EHS) report later this week. This monthly report provides information on the sales volume and price trend for previously owned homes. In the upcoming release, it's likely **home prices** are down. This may feel a bit confusing, especially if you've been following along and seeing the blogs saying that home prices have bottomed out and **turned a corner**.

So, why will this likely **say home prices** are falling when so many other price reports say they're going back up? It all depends on the methodology of each report. NAR reports on the **median sales price**, while some other sources use **repeat sales prices**. Here's how those approaches differ.

The Center for Real Estate Studies at Wichita State University **explains** median prices like this:

"The median sale price measures the 'middle' price of homes that sold, meaning that half of the homes sold for a higher price and half sold for less. . . . For example, if more lower-priced homes have sold recently, the median sale price would decline (because the "middle" home is now a lower-priced home), even if the value of each individual home is rising."

Investopedia helps define what a repeat sales approach means:

"Repeat sales methods calculate changes in home values based on sales


Visit Website

Get In Touch

Each office is independently operated.

FREE GUIDE
Three to Go

Real Estate with **CENTURY 21 - DANA SMITH** HOME VIDEOS IDIOMA: ESPAÑOL FREE BUYING/SELLING GUIDES



Today's Real Estate Market: The 'Unicorns' Have Galloped Off

Tuesday May 30th, 2023 For Buyers, For Sellers, Foreclosures, Pricing, Housing Market Updates

[f](#) [t](#) [in](#) [p](#) [e](#)

Comparing real estate metrics from one year to another can be challenging in a normal housing market. That's due to possible variability in the market making the comparison less meaningful or accurate. Unpredictable events can have a significant impact on the circumstances and outcomes being compared.

Comparing this year's numbers to the two 'unicorn' years we just experienced is almost worthless. By 'unicorn,' this is the less common **definition** of the word:

"Something that is greatly desired but difficult or impossible to find."

The pandemic profoundly changed real estate over the last few years. The demand for a home of our own skyrocketed, and people entered a home office and big backyard.

- Waves of first-time and second-home buyers entered the market.
- Already low mortgage rates were driven to historic lows.
- The four previous years will have a significant impact on the market.

Visit Website

Get In Touch

Are You Thinking About Buying a Home?

The process of buying a home can be overwhelming at times, but you don't need to go through it alone.

You may be wondering if now is a good time to buy a home... or if interest rates are going to be too high. The free e-guide below will answer many of your questions and help bring up a few things you didn't even know you should consider when buying a home.

Simply fill out the form below to receive your copy of the e-guide, and feel free to get in touch if you have any questions.

Your Name (required)

Email Address (required)

Phone Number

☐ I'm not a robot

Send me This e-guide

Century 21 - Dana Smith


REALTOR®
Cell: 609-214-4862
Century 21 Atlantic Professional Realty
508 New Jersey Ave, Suite 2A, Absecon, NJ 08201

Dedicated & Relentless I am a dedicated full-time real estate agent who is passionate about my profession. I serve all of Atlantic, Cape May, Cumberland, Gloucester, and Ocean Counties. I help my clients buy and sell their homes and will work extra hard to make sure I meet all of their real estate needs. I have experience with foreclosures, short sales, and relocation while working with first-time homebuyers, sellers and investors.

Visit Website

Get In Touch

Real Estate with **CROSSROADS REALTY - KIM PARKER** HOME IDIOMA: ESPAÑOL FREE BUYING/SELLING GUIDES



Why Buying a Vacation Home Beats Renting One This Summer

Tuesday May 23rd, 2023 For Buyers

[f](#) [t](#) [in](#) [p](#) [e](#)

For many of us, visiting the same vacation spot every year is a summer tradition that's fun, relaxing, and resplendent. If that sounds like you, now's the time to think about your plans and determine if buying a vacation home this year makes more sense than renting one again. According to Forbes:

"... if the idea of vacationing at the same place every year makes you feel instantaneously relaxed, buying a vacation home might be a wise move."

To help you decide if making a move like this is right for you, let's explore why you may want to consider purchasing a vacation home today.

Benefits of Owning Your Vacation Home

You don't have to worry about finding a place to stay. It can be a challenge to find a rental where you want, when you want. Some summer vacation destinations are more popular than others, meaning your favorite place may be booked up in advance.

Owning your vacation home means you don't have to worry about inconvenience.

"... you can offer a place to have quality time with your family you always have a vacation destination."

Some values typically **appreciate** over the long haul. That holds home as well, especially if it's in an area with growing market value and low maintenance costs.

Visit Website

Get In Touch

Crossroads Realty - Kim Parker

REALTOR-ASSOCIATE®
Cell: 732-300-9432
Office: 732-830-3500
100 Grand Central Avenue, Lavallete, NJ 08735

30 Years ago Kim fell in love with the Jersey Shore. She and her husband chose to raise their family here. Kim has been an active member in the community throughout the years serving on many boards and committees including the Greater Town's River Chamber of Commerce, OC Military Support Committee, SSH Fire Auxiliary and SSH Planning Board.

[f](#) [in](#)

During her service she has been recognized for her leadership and contributions by the GTRCC as Business Partner of the Year and the SSH Fire Auxiliary as Person of the Year. Most of Kim's career has been in the hospitality industry. The stellar service, unique ability to anticipate her client's expectations provide a thoughtful, well-planned and executed transaction for her clients.

Real Estate and Mortgage, “personalized” social posting content.
Video, Social Graphics, Infographics, Home Buying and Selling e-Guides and more!



SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.

The image shows a Facebook profile for Dana Smith-Century 21. The profile picture is a large banner featuring a modern interior with a dining table and a living area. The banner includes the Century 21 logo, Dana Smith's name, her title as REALTOR®, and contact information: Cell: 609.214.4862, Office: 609.652.6000, DanaSmithSellsHomes.com, and dana@c21atlanticpro.com. Below the banner, the name 'Dana Smith-Century 21' is displayed with 452 likes and 468 followers. A red circle highlights the 'Learn More' button. The 'Intro' section describes her as a full-time real estate team at Century 21 Atlantic Professional Realty serving New Jersey, with a physical address, phone number, and email. The 'Featured' section contains two posts: one about pre-approval and another about reasons to sell a house. The 'Posts' section shows a post about Atlantic County Market Watch. The bottom of the image shows a Windows taskbar with various application icons.

The image shows a Facebook post by Dana Smith-Century 21, dated May 17 at 8:06 AM. The post text reads: "SEARCH ALL PROPERTIES Click this link to get started with your new home search ... <https://danasmith.c21.com/> For more information or questions about your locating your new home, contact me today at 609.214.4862 or at <https://www.c21atlanticpro.com>. I am looking forward to helping you with your next move! Buying a Home Whether you're a first-time home buyer, interested in downsizing, or searching for a vacation property, buying a home can be exciting, but also challenging. I can help provide professional advice at any stage of the home buying process." The post has 1 like and 0 comments. The bottom of the image shows a Facebook comment input field with the placeholder text "Write a comment..." and icons for emojis, GIFs, and stickers.

The Facebook banner is linked to the REALTORS' IDX (Internet Data Exchange) "Properties Search"
<https://www.facebook.com/danasmithc21>



SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.

21
CENTURY 21
Atlantic Professional Realty

DANA SMITH
REALTOR®
Cell: 609.214.4862
Office: 609.652.6000
DanaSmithSellsHomes.com
dana@c21atlanticpro.com

SEARCH ALL PROPERTIES

The Dana Smith Home Team
440 likes • 456 followers

LIKE & SHARE **click here** [Learn More](#) [Message](#) [Like](#)

21
CENTURY 21
Atlantic Professional Realty

DANA SMITH
REALTOR®
Cell: 609.214.4862
Office: 609.652.6000
DanaSmithSellsHomes.com
dana@c21atlanticpro.com

BUYING & SELLING GUIDES

21
CENTURY 21
Atlantic Professional Realty

DANA SMITH
REALTOR®
Cell: 609.214.4862
Office: 609.652.6000
DanaSmithSellsHomes.com
dana@c21atlanticpro.com

"INSTANT" HOME VALUE

21
CENTURY 21
Atlantic Professional Realty

DANA SMITH
REALTOR®
Cell: 609.214.4862
Office: 609.652.6000
DanaSmithSellsHomes.com
dana@c21atlanticpro.com

CONTACT ME

The Facebook business pages contain 5 linked banners to the REALTORS® marketing and resources.



SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.





SOCIAL TOOLBOX

AVA does everything you want to be doing, should be doing, but never do.

